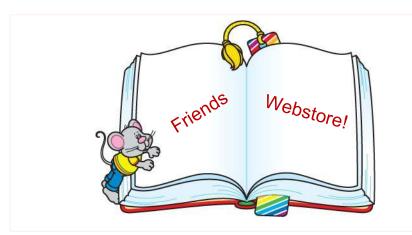
Friends of the Redwood City Public Library

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www.friendsofrwclibrary.org

https://friendsofrwclibrary.onlineweb.shop



Friends is pleased and excited to announce books and media items are now for sale in our brand-new webstore!

To sell books to the community during the Library closure, Friends had used an order form with a designated date and time to pay and pick up books. To sell honey, we also used an order form with a separate step to pay and then a designated date and time for pickup.

As you can imagine, this presented challenges for Friends and our customers, especially when orders were not picked up. In order to simplify ordering, payment and pickup, Friends explored, configured and implemented a webstore. Please visit here:

https://friendsofrwclibrary.onlineweb.shop

The webstore allows Friends to offer a broad array of categories. For example, the store currently features children's Easter books. Other unique categories are sheet music, Rick Riordan books, Dr. Seuss, Disney, educational books, George R. R. Martin books, DVDs, books on CD and many others.

The webstore also offers the ability to tell us if you would like a particular theme and/or author for your books. There is a place in the Payment Option section under Checkout where you can give us input on what you want. Friends volunteers will use this information to select the best match for your bag.

The ease of pickup is the very best part. Once your order is filled, you will receive a notification email. You can pick up your bag during any of the Downtown Library's curbside hours. Simply go to the front of the library, give your name and the staff will hand over your perfectly curated bag.

Friends will be using the webstore to sell honey too (coming soon!).

As always, all funds raised go to Redwood City Library's programs like Craft Camp, Early and Little Learners, Learning Challenge, Teen and Adult Author Visits and so much more. The webstore is a terrific way to support your local library and community while obtaining wonderful books, DVDs and audio books at very low prices.

How and Where the Webstore Was Developed

Last year, Friends volunteer and Board member Jules Pierce departed Redwood City to return to Europe. Jules continues her Friends volunteer work from Europe; she manages all of Friends' social media posts and developed our Google order forms for book and honey sales.

We asked Jules about creating a method to order and pay in one step for Friends sales. Jules explored alternatives and found a free platform that offered everything Friends needs for a webstore!

Jules configured and tested the platform and held a Zoom training to teach us how to use it to manage products, orders, messaging, etc.

The best part of the story – Jules did all of this from Tenerife, Spain, where she and her husband have been spending the winter months. The power of the internet and social media to connect us and facilitate remote volunteering has truly helped Friends. A massive thank you to Jules for a job superbly done. Please visit the webstore to check out Jules' excellent work.

https://friendsofrwclibrary.onlineweb.shop



Honey News

Winter honey was harvested in early March. Expect honey for sale in April! Learn more about the Library's bees at:

https://www.redwoodcity.org/departments/library/rcpl-info/rcpl-s-honey-bees

Many Thanks to Those Listed and All Our Members for Your Generous Support

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Social Media

Want to learn immediately when honey is available for sale? The best way to learn about Friends and its activities is to follow us on your favorite social media platform!

FriendsofRWCLibrary





Amazon Smile

You can support Friends while shopping on Amazon through the Amazon Smile program. Recently, Amazon expanded Smile to apply on purchases made within the Amazon app. Sign up for Amazon Smile today, and direct your donation to Friends!

Early Learners Is Back!

Throughout the library shutdown, Little Learners (ages 3 – 5) has been one of the best-attended virtual programs. In March, the youth services staff reintroduced the Early Learners program (ages 0 - 2).

Early Learners storytime is filled with recorded stories. activities and tips on early literacy for families with children from birth to 2. The kits are packaged one week before delivery, allowing the kits to "self-isolate" before "no-touch-deliver" of them via drive-through.

Early Learners and Little Learners are funded by Friends.



Kindercard Super Saturday

was held on Saturday. March 13. Over 150 families participated in the drive-through event. Books and craft activities featuring Clifford the Big Red Dog and other giveaway goodies were handed out.

The Kindercard program, funded by Friends, encourages every kindergartner in Redwood City to get a library card!

> Pictured: this year's Kindercard staff