

Friends of the Redwood City Library Newsletter

Fall 2011

Friends at Target Family Days



Volunteer Marsha Jackson selling books

Redwood City held three Target Family Days events this summer, one each in July, August and September. Target Family Days were held on and around Courthouse Square with music, arts and crafts, educational presentations, jump houses, face painting and BOOKS!

The City was generous in granting us booth space to sell Children's books. In July, we had one booth and it was very crowded. For August and September, we had two booths,

one with picture books and the other with chapter reading books and young adult books for the older kids.

Selling at a community event is a great opportunity to reach families that do not typically use the library. Over these three events, we sold over \$1200 in books and introduced the Friends to many families.

Thank you to the volunteers who sold at these events. It was a lot of fun!

Fiscal Year 2011 – 2012 Funding

Your membership support and our bookstore sales allow us to fund a wide variety of library programs. For the current fiscal year, the Friends have funded over \$71,000.

- Adult Programs - \$5,280
 - Children's Programs - \$13,800
 - Teen Center - \$4,350
 - Traveling Storytime - \$2,200
 - Family Author Night - \$17,500
 - Brainfuse, Online Homework Tutoring - \$9,000
 - Summer Reading - \$13,200
 - Fair Oaks Programs - \$6,000
- Please see

Thank You Peggy Pribyl

During the September 2011 Friends' Board meeting, Peggy Pribyl, our long time Chairman, resigned. Peggy has volunteered tirelessly with Friends for 17 years and as Chairman for 6 years. She always has a smile and a helping hand for everyone.

Peggy is a huge advocate for children's reading programs and is always buying books from Friends for her huge family.

A huge and heartfelt thank you to Peggy for years of hard work for the Friends. Of course, Peggy continues on volunteering for us by pricing books and working in the store.

News

Friends Website:

http://www.redwoodcity.org/library/friends_of_the_library.html

Amazon Sales – In the last few months, Friends has increased the number of books it sells through Amazon. In the last few months, we have achieved gross Amazon sales exceeding \$3000!

Please visit and shop our Amazon store:

www.amazon.com/shops/friendsofrwclibrary



Pictured above – The Halloween display Main Library at 1044 Middlefield Road. Visit Us!

The Friends started an **Email List** to notify our supporters of our ever-changing bookstore sales carts and feature sales. To get added to the list, send an email request to friendsofrwclibrary@gmail.com

All year, Friends saves Holiday books and books suitable for gifting for our huge **Holiday Sale**. This feature will be set up in early November. We have tons of wonderful books for giving. Please plan to visit.

Support Your Library!!

When you join the Friends, you'll be showing your support for our Public Library, and for everything its librarians, library workers, volunteers and pages do to help ensure you and your family always have a wonderful Library experience.

Levels of Support

- Individual Support - \$10
- Family Support - \$20
- Friend Support - \$25
- Associate Support - \$50
- Professional Support - \$100

Send you support to
Friends
1044 Middlefield Road
Redwood City, CA 94063

Annual fees of support are tax deductible to the extent allowed by law

Brainfuse

One of the incredible programs the Friends sponsor is **Brainfuse**, <http://main.redwoodcity.ca.brainfuse.com>.

Brainfuse is a **FREE** online tutoring service for learners of all ages – all that's needed is a Redwood City library card.

When students are working on homework or papers, Brainfuse is there to help.

This tutoring service receives wonderful reviews from those who have used it. Its focus is on students, but Brainfuse also offers adult learning resources.

Board Changes

Resulting from Peggy Pribyl's resignation, Mary Scavarda was voted in by the Board as Chairman. In addition to Mary, the Friends Board consists of Lee Blake as Co-Chairman, Marsha Jackson as Recording Secretary, Maggie Streets as Volunteer Coordinator and Frank O'Neill as Treasurer.



Lee Blake (left) hosted a Thank You Luncheon for Outgoing Friends' Board Chairman, Peggy Pribyl (right)